

**ECISD
Strategic Plan
2008-2009**

Beliefs

Definition: An expression of *fundamental values*: ethical codes, overriding convictions, inviolable principles, and bedrock absolutes.

We believe that...

- 1. Each person has inherent worth and unique strengths.**
- 2. Curiosity and learning are natural and grow without limit given stimulation and nurturing.**
- 3. People are interdependent.**
- 4. Each individual has a responsibility to add value to self and community.**
- 5. Individuals are accountable for their choices and actions.**
- 6. Education creates opportunity and opportunity creates a better world.**
- 7. Progress improves and adds value to human life.**
- 8. Fear limits life's potential; courage inspires living.**
- 9. There is a difference between right and wrong.**
- 10. Values learned at home affect a lifetime.**
- 11. Leadership is influence; everyone is a leader.**

Mission

Definition: A declaration of the unique *identity* to which the organization aspires; its specific *purpose*; and the *means* by which it will achieve its purpose.

The mission of the ECISD Community, a passionate, unified, world class leader in education, is to develop world ready, life-long learners who discover their unique gifts, achieve personal success, and fuel their community by building unified, comprehensive community support and participation that fosters a standard of excellence; serving as advocate and steward for all students; ensuring relevant teaching, engaged learning, and dynamic innovation; and maximizing all available resources.

Parameters

Definition: Boundaries within which the organization will accomplish its mission; self-imposed limitations.

1. We will not compromise excellence.
2. We will model our beliefs.
3. We will work as a team.
4. We will base decisions on what is best for students.
5. We will protect teaching and learning as our priority.
6. We will recognize and reward success and learn from our mistakes.
7. We will succeed regardless of any obstacle.

Objectives

Definition: An uncompromising commitment to achieve specific, measurable, observable, or demonstrable results that exceed its present capacity.

- 1. All students will acquire academic and personal skills necessary for personal greatness.**
- 2. All students will understand and appreciate the value of learning.**
- 3. All students will invest their unique gifts in their community.**
- 4. All students will be confident, influential leaders who accept responsibility.**

Strategies

Definition: Bold resolutions that dedicate the organization's resources and energies toward the continuous creation of systems to achieve the extraordinary as expressed in the mission and objectives.

- 1. We will ensure learning experiences that are engaging, challenging, and meaningful.**
- 2. We will provide infrastructure to maximize the success of all students.**
- 3. We will identify, engage and equip our world class team to accomplish our mission.**
- 4. We will establish and sustain an interdependent partnership with parents.**
- 5. We will communicate effectively to serve our mission.**
- 6. We will model and market our new culture throughout our community to ensure support and participation.**

Action Plans

Definition: The explicit portion of a given tactic that outlines the tasks required to implement the program, the person responsible for each task, the due date for the completion of each task, and an analysis of the benefit and costs for the specific action plan.

Developing a strategic plan includes a separation of function and authority. The planning team describes the vision of what our school district will become, and the action planning teams describe how to make that vision a reality. For every strategy in the strategic plan, an action team will be formed to create operational plans of action to implement that strategy.

At the conclusion of these steps, each action team will have developed a set of action plans for its strategy. These action plans are recommendations for the planning team's consideration. The action team will meet for approximately 30 hours over a 4 month period. Typically, action teams meet weekly for 2-3 hours. Each team will consist of 15-20 people. The first meeting is scheduled for November 4, 2008.

We are looking for individuals who are interested in a making a difference in the lives of the children of our community. If you would like to take part in this life changing project, please contact Brian Moersch at 334-7119 or email him at brian.moersch@ectorcountysd.org.